



# CONNECTIONS HOUSING

IEA's official hotel coordinator

## Who we are:

In business for over 20 years, Connections Housing manages reservation details for over 60 equestrian shows nationwide. At Connections we enter into partnerships with our clients, we do not just service accounts. We custom tailor housing strategies that effectively meet the specialized needs of your event and the horse show industry. We back that strategy with a team of seasoned hospitality professionals who work closely with you every step of the way—from pre-planning to post-event evaluation.

**All of our services are at no cost to you!**

## What we offer:

- Site selection, hotel contract and room rate negotiation to ensure lowest available rates, maximum number of comp rooms and additional staff rooms at a greater discount for your use during the event
- A dedicated sales and event management team for each show designed to reflect your specific needs with 24-hour accessibility
- Management of VIP and staff reservations including discounts and upgrades
- Reservation agents with knowledge of the smallest detail of your event
- Customized web sites for each event with 24-hour online reservation access
- Depending on market conditions we will pro-actively make room block adjustments and if necessary re-negotiate rates on your behalf
- Marketing support including e-blasts and telemarketing to ensure the maximum number of rooms credited to your event
- Post cut-off reservation availability we will protect additional rooms up to 24-hours prior to each event for you and your attendees

**CONNECTIONS HOUSING**  
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